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Increased productivity to the Swedish construction sector



Finnish CAD supplier Vertex Systems Oy accelerates the presence in the Swedish market through the recruitment of Roger Johansson. Roger has 15 years in the industrial production of housing, both internationally and nationally, a broad experience of what creates the greatest value for our customers.



Roger Johansson, Branch Manager:

“I’m very excited to get into this part of the industry and with Vertex products offer a hugely flexible and user-friendly CAD platform that has great opportunities for customer customization and effective connections to both production equipment and business systems. For many years I have been working on efficiency in the industrialized construction sector, and with Vertex’s offer to the industry, I see great opportunities.”

Reijo Havonen, CEO, Vertex Systems Oy:

“We have been reaching the Swedish market long time from Finland and got few customers in there. Opening a local office will be a major boost to your chance to expand a business in Sweden. I’m impressed Roger’s initiative in pursuing new branch and his career direction. Roger has a lot of the necessary skills and experience. I’m eager to get started more local with Roger in Sweden.”

Jouni Kuivanen, Vice President, Vertex Systems Oy:

“The housing market in Sweden has boomed few year’s being now two times bigger than Finland’s one. We are looking forward to increasing Vertex sales in Sweden. Vertex BD is the best software solution available for prefab-home builders, component manufacturers and panelizers in the market.”